

VOLUME # 1    ISSUE # 17    AUGUST 21-SEPTEMBER 3, 1970

P.O. BOX 984 SANTA CRUZ, CA. 95060

# The Atlantic City of the West:

A decorative horizontal line featuring a central flower-like motif flanked by symmetrical leaf-like shapes, with small floral elements at the ends.

NEVER A  
DULL  
MOMENT



\* \* \* moon enters taurus, 6:47 am \* \* \*

**TOWN HALL MEETING:** to discuss juvenile rights; spon. by foundation for human understanding. chair: herb foster (peace & freedom candidates) at the library, center & church sts., s.c. 7:30pm

ALL DAY: a garage sale at 419  
may avenue. proceeds go to the  
community union

21st-23rd; 28th-30th  
cabrillo music festival: works by  
bach, copland, mozart, défalla.  
cabrillo college theater, 8:30pm  
outrageously priced at \$4.90,  
\$3.90 & \$1.90.

SATURDAY 22nd  
saccho & vanzetti executed in  
1927

midnight movie: 2 laurel & hardy  
+ betty boop's rise to fame at  
the nickelodeon, 210 lincoln  
\$1.50

the garage sale at 419 may ave.  
is happening again today.

SUNDAY 23rd  
\*\*moon in gemini, 12:04pm\*\*  
fourth quarter

\*\*\*The sun enters viri

last day for the garage sale at  
419 may ave.



USEFUL THINGS: WORTH KNOWING

---george wallace born in 1919---  
\*\*\*moon in cancer, 8:58pm\*\*\*  
irrigate, fertilize (org.)

MEETING of the city council to vote on the proposed hitch-hiking ordinance at city hall, council chambers, 7:00pm

WEDNESDAY 26th  
after a delay of 141 years, wo-  
men got the vote in 1920

**FILM**

the 26th-27th-28th-29th  
montreux independent film festival  
mid-penninsula college, theater  
\$1.00 8:00pm  
awards program the 30th at sunset  
audi., camel 7:30pm  
for info call 375-9821, ext. 335.

THURSDAY 27 th  
 \*\*confucius born 551 bc\*\*  
 \*lyndon johnson born 1908\*\*

POTLUCK dinner spon. by welfare rights, at the area service center, Broadway & Seabright, 6:30pm (transportation & child care provided free--call 426-0370 for info. )

FRIDAY 28th  
\*\*\*moon in leo, 8:38am\*\*\*  
harvest, cultivate, pull  
weeds

Spaghettis

423-6449

SUNDAY  
\*\*\*moon in virgo, 9:36pm\*\*\*  
pwl weeds  
30th

CEDAR is sponsoring a fundraising sale (pottery, paintings, baked goods, stuff, etc.) at 219 walnut from 10am-5pm (proceeds go to educating the public on the dangers of nuclear power plants.)

MONDAY 31st

new moon

there's an eclipse of the sun today but you have to go to antarctica to see it....

PEACE & FREEDOM PARTY meeting at 513 center st., s.c. 7:30pm

everyone is welcome

TUESDAY  
september 1st  
was began in 1939

WEDNESDAY 2nd  
\*\*\*moon in libra, 10:26am\*\*\*  
plant flowers & animals for beauty: trim to increase growth.

THURSDAY, 3rd  
gypsy boots! in person at Logos  
bookstore 3:30 to 5pm  
(free gypsy ginseng drinks) with  
willie west--one man band

SUNDAY--jam at the marination bar  
on pacific 3pm

--jam at mike's, 2044 n. pacific  
6pm-midnight

THURSDAY--welfare rights meeting, 1307 seadrift, 7:30  
--draft repeal, 202  
Lincoln st., 8:00pm

--'west weed' playing at the  
swiss chalet on May 9 above  
boulder creek

SATURDAY & SUNDAY--potluck at the area service center, seabright & Broadway 10-5

--hatha yoga classes at the  
integral yoga institute, 648  
bayview, rio del mar at. 6 &  
7:30pm \$1/class

THURSDAY-SATURDAY--music by the  
sideminder

NIGH--cinema 812: 'camery row  
 experience'--quadrasonic sound  
 multivision, 8:30 & 10pm, \$1.50  
 (sat. midnite special--75¢  
 812 camery row, monterey

there are messages awaiting  
roger ralph gathynought  
ramondas tercias and  
joim w. meornney at the  
santa cruz community switchboard  
426-LIFE



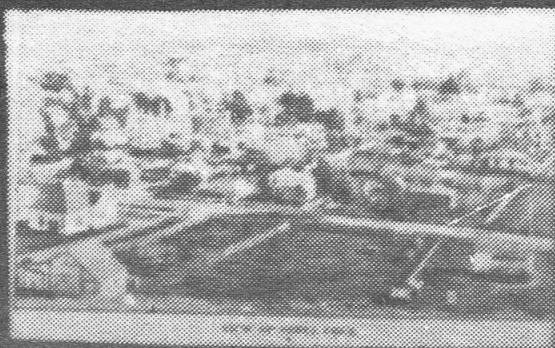
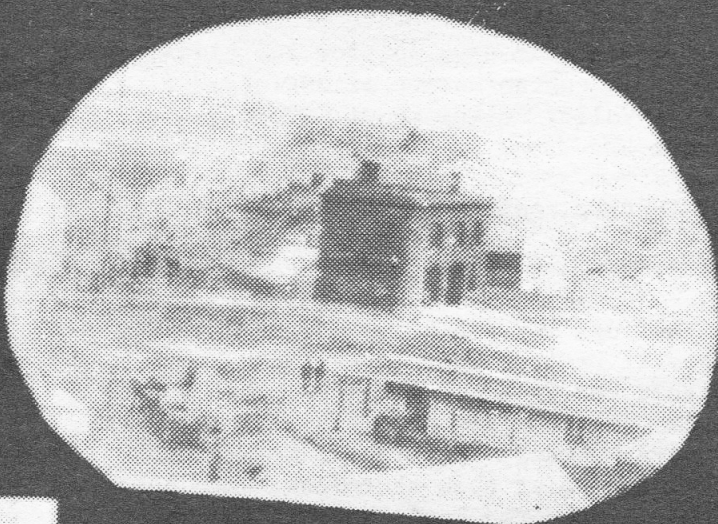
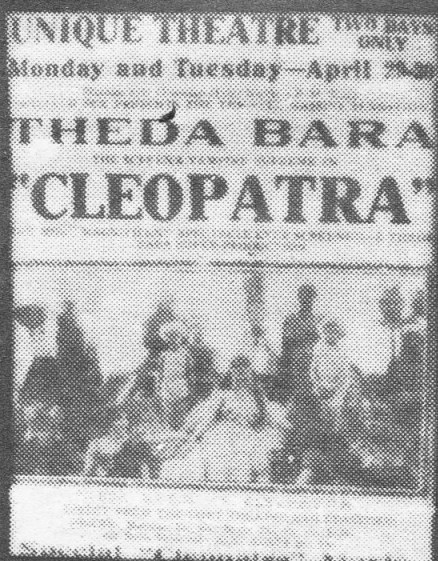
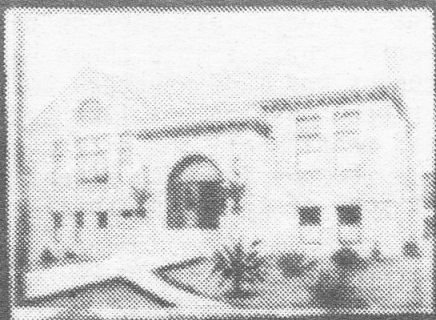
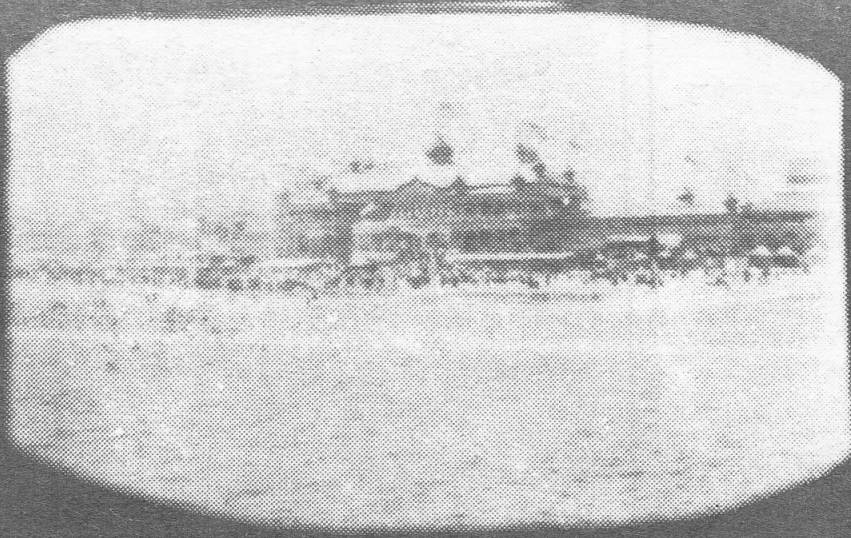
I came to the Santa Cruz area from out of town...from the big city...from over there. And so did everyone in this area...except the local indians who were gone by 1850. The fertile land lured the people to Santa Cruz and they worked the land and prospered. In 1879 things were so peaceful in the little town of 9,000 that there was only one arrest a week, and only three police officers in the area.

Then came industrialization and with it tourism... suddenly the little town had a crystal palace on the beach... THE ATLANTIC CITY OF THE WEST... MONEY... PROSPERITY... EXCITEMENT...

This was tent city town, and the transient was a desired commodity... then the palace burned and was built not as grand as before... then there was WW I and gunpowder manufacture... the gay ninties were gone and so was the magic time of flotillas, and plays, and celebrities...

That was the peak for Santa Cruz, those days of the Gibson girl and the lawn party. The Victorian houses stand as a monument to that special time when the town was on the move and doing something that captured the imaginations of people all over the country.

Now there is another palace in the town. It courts the princes and princesses of the nation. It is the university.



"We are having the most charming weather that can be imagined. In fact, we have charming weather all the time at Santa Cruz. If it rains, it is charming; such soft, balmy south winds, just like the sweet breath of a little child. Who ever heard of a cold rain at Santa Cruz? Such a thing liveth not in the memory of the oldest inhabitant. The papers say that the past winter has been an unusually cold one for California, but we have had green peas on the table every month for the last eighteen months, and there has been only three weeks between march 1st 1878, to march 1st 1879, that the vegetable man has failed to bring fresh strawberries for sale; and not a day during the past winter that he has had less than ten varieties of fresh vegetables in his basket, besides salades and not herbs."

"...In my garden, which sets on a hill on the east side of the river about sixty rods from the bay, the tea roses, fuchias, hilotropes, callas, geraniums, arbutilons and hosts of other choice flowers, have been in blossom every day during the past winter. I have a *Comellia Japonica* that has flowered all winter in the open garden. My white *Brugmansia* has not lost a leaf this winter, and they are tender plants. Who says that we have had a cold winter. We have had robins, meadow larks, thrushes, linnets, and many other birds all the winter to serenade us with their tuneful notes, and there has not been a sunshiny day this winter but the humming birds were darting about beautifying the flower garden."

--The Rural Press--